

# APPLICATION & LICENSE AGREEMENT FOR EXHIBITION PARTICIPATION



September 25-27, 2019

Wednesday-Friday

Boardwalk Beach Resort

Panama City Beach, FL

EXHIBITOR CORRESPONDENCE (\*\*the below information will be used for all show correspondence)

Firm: \_\_\_\_\_ Exhibiting As\*: \_\_\_\_\_ *\*This name will be listed on all show materials*

Key Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Product Description for Booth Placement: \_\_\_\_\_

**BILLING INFORMATION (if different from above):** Please advise in writing

### EXHIBIT SPACE & EVENT MARKETING

Cost: \$ 1125 first 10x10 booth, \$1075 each additional 10x10 booth  
\$ 990 first 8' x 10' booth, All corners an additional \$60  
\$ 940 each additional 8' x 10' booth Single Corner Additional \$100  
\$ 690 first 5'x10' booth and \$ 640 each additional 5'x10' booth

Booth Space Preferences: 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ Total Sq. Footage: \_\_\_\_\_

Booth Type:  In Line  Corner

I would like to be beside or near the following companies or products: \_\_\_\_\_

I would not like to be beside or near the following companies or products: \_\_\_\_\_

### Standard Promotional Package (all exhibitors) – Included In First Booth Fee

This program is part of all booth packages, for all exhibitors, ensuring maximum marketing exposure.

- Show website listing, including links to your website and extensive company information
- Access to full attendee list (when paid in full)

### PAYMENT TERMS, SCHEDULE, & CANCELLATION POLICY

**Payment information:** Credit Card:  Visa  Master Card  Discover  AMEX – A 1.5% CONVENIENCE FEE APPLIES TO ALL CREDIT CARDS

Card Holder's Name: \_\_\_\_\_

Card#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ V Code: \_\_\_\_\_

Deposit Pymt Amt: \_\_\_\_\_ Date: \_\_\_\_\_

Final Pymt Amt: \_\_\_\_\_ Date: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

**BOOTH PACKAGES:** One Undraped Table, Two Chairs and Wastebasket, Pipe & Drape, Booth Carpet or Stone Floor (depends on booth location), Booth Identification Sign, Directory Listing\*, & Free postcard invitations

**Mail payments to:** 12460 Crabapple Rd, Ste 202-143, Alpharetta, GA 30004. Please make checks payable to Pinnacle Shows, LLC and please state for PC18.

**PAYMENT SCHEDULE:** Deposit (50%) due by April 4, 2019 or upon signing of contract, whichever is later. All applications sub submitted past initial deadline date must include a 50% deposit. Booth assignments will not be final until 50% deposit is received. **Final payment: due by July 14, 2017. Full payment due with contracts submitted after July 14, 2019.**

*A cancellation fee of 50% of the total exhibit space will be applied for cancellations 90 days or more prior to the show opening, deposits are non-refundable. A cancellation fee of 100% of the total exhibit space will be applied for cancellations less than 90 days prior to the show. Exhibit space assignment cannot be made without the required payment. Exhibit space reservation cannot be guaranteed if payment schedule is not maintained. By signing this agreement the exhibitor agrees to receive fax and e-mails correspondence from Pinnacle Shows*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Typing your name here authorizes as an official signature.*

PLEASE RETURN THIS CONTRACT TO: Pinnacle Shows, LLC

FAX: 678.348.7676 • MAIL: 12460 Crabapple Rd, Ste 202-143, Alpharetta, GA 30004

PHONE: 470.306.5544

### Add-on Promotional Packages

- New Exhibitor Package - \$100\*** (\*automatically added to all New Exhibitor unless opt out)
  - Inclusion in New Exhibitor list on official website
  - Listing in at least 2 promotional emails sent out to pre-registered attendees
  - Inclusion in New Exhibitor handout distributed at registration
  - New Exhibitor Floor Sticker
- Silver Package - \$150**
  - Logo listed on PC show website and linked to company's website
  - Company logo and product image inclusion in 1 pre-show email sent to all pre-registered attendees
  - Company logo and product image inclusion in 1 email to all pre-registered VIP attendees with a special invitation to visit your booth
- Gold Package - \$300**
  - Includes everything included in the Silver Package PLUS:
  - Preferred exhibitor listing on show website

(For Use by Show Management)